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Contact: Jeff Hardin

Director of Communications

NC Credit Union League

(336) 299-6286, ext. 3225

jhardin@ncleague.org

Truliant Federal Credit Union Wins Statewide Award for Community Involvement

Winston-Salem – Truliant Federal Credit Union won the statewide *Dora Maxwell Social Responsibility Award* at the 72nd Annual Meeting of the North Carolina Credit Union League in Pinehurst. The League announced the award winners at a recognition banquet held June 12th.

The annual *Dora Maxwell Social Responsibility Award* recognizes and promotes credit unions' social responsibility efforts within the communities they serve. Credit unions enter the program in separate asset categories, which allows them to compete fairly against credit unions of equal size and resources. Truliant, which is headquartered in Winston-Salem, won in the largest asset category – more than \$500 million.

The credit union was involved in a variety of community projects statewide in 2006. In selecting Truliant, the awards committee cited the credit union's continuing involvement in the Relay for Life for the American Cancer Society. Truliant has raised more than \$110,000 in the Relay for Life since 1994.

In 2006, the credit union also supported a host of community service agencies, including the March of Dimes, the United Way, Samaritan Ministries, SCAN and Senior Services. In addition, Truliant also raised money for a credit union employee whose house was destroyed by a fire.

Truliant's programs and accomplishments will be forwarded to the Credit Union National Association for consideration for the national *Dora Maxwell Social Responsibility Award*. National winners will be selected in November.

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The North Carolina Credit Union League is the trade association for credit unions in NC. Credit unions are not-for-profit financial institutions that are owned and controlled by their members.