

## Truliant FCU Rolls Out Blog As Focus Of Social Media Initiative

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WINSTON-SALEM, N.C. – Truliant FCU will introduce a new online blog today which will combine with its presence on [Facebook](#), Twitter, [YouTube](#) and flickr for a comprehensive social media offering.

Truliant's blog will be the hub of its social media activities. It will feature expert content from various departments, including: deposit services, member contact center, consumer and real estate lending, community services, eServices, financial advisors at Truliances, and marketing.

Truliant's social media links:

Blog: [blog.truliantfcu.org](http://blog.truliantfcu.org)

Twitter: [www.twitter.com/truliant](http://www.twitter.com/truliant)

YouTube: [www.youtube.com/truliantfcu](http://www.youtube.com/truliantfcu)

Facebook: [www.facebook.com/truliantfcu](http://www.facebook.com/truliantfcu)

Flickr: <http://www.flickr.com/photos/truliant>

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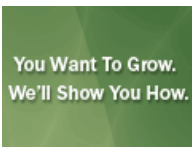
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