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Monday, February 16, 2009 **Winston-Salem 32<sup>o</sup> Fair**

News

## Business Milestones

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By Fran Daniel | Journal R  
Published: February 15, 2009  
Updated: 02/14/2009 10:10 p

■ The Ali Group based in Hill, N.J., to its North America location hosts several of the Ali Group's North American brands such as Champion, Moffat, Moyer Diebel and Friginox USA. The move should be completed on March 1.

Peter Carroll has been named the vice president of Eloma and will be responsible for all operations, sales and service for the brand. Carroll, who lives in Winston-Salem, has managed the Ali Group's North American cooking operations for the past six years.

■ Salem Financial Group Inc. of Winston-Salem said that three of its agents recently earned President's Club and Premier Producers Group standings and were also in the top 100 Producers for National Life for 2008. They are Edgar Roberts, Nick Dell'Aquila and Rick Kirby.

■ The Nashville/Midsouth Chapter of the National Academy of Television Arts and Sciences said that Deja View Media Inc. based in Greensboro is a winner in the 23rd Annual Midsouth Regional Emmy Awards. The company received an award for its work on a corporate video for Goodwill Industries of Northwest North Carolina. Goodwill's video, titled "Goodwill Is Changing Lives," earned Deja View the Emmy Award in the Advanced Media Documentary category.

■ Sarah McGee, a staff designer for Hayden Design Associates Inc., has earned LEED AP certification. This certification recognizes that this individual has met the criteria to contribute as an Accredited Professional on a LEED building project.

■ Truliant Federal Credit Union based in Winston-Salem won three national advertising awards in the Sixth Annual Service Industry Advertising Awards competition for its TruDifferences Animated campaign. Initiated in 2003, the awards recognize the creativity and communication accomplishments of service-industry providers.

■ The Department of Dermatology at Wake Forest University Baptist Medical Center has been named a Clinical Center of Excellence in Dermatology by *Medical Economics* magazine, which referred to the department as one of the finest in the country.

■ Katy J. Harriger, a professor at Wake Forest University, has been elected a member of the board of directors of the National Issues Forums Institute, which promotes public deliberation in the United States. She is a professor of political science and chairwoman of that department at Wake Forest.

■ Smith Phillips Building Supply in Winston-Salem has started Beyond Green, [www.smithphillips.net/Green.html](http://www.smithphillips.net/Green.html), a green building program that includes Web resources and a digital newsletter designed to provide information to consumers and professionals in the building industry.

■ Steve Joiner, the president of Truliances LLC, a wholly owned subsidiary of Truliant Federal Credit Union, was elected to the board of directors of Members Development Co. He is also on the senior management team for the credit union.

■ Oak Ridge Wealth Management recently moved its office to 328 Market St. East in downtown Greensboro. The company's services include defined contribution plans, defined benefit plans, buy/sell arrangements and executive compensation plans.

■ Two of six members of the University of Virginia's winning MBA team were Wake Forest University graduates and among the big winners at Wake Forest University's 19th annual Marketing Summit. The University of Virginia Darden Graduate School of Business Administration team won the grand prize of \$50,000, which is one of the biggest MBA marketing case competition prizes in the country. The winning MBA team's members included two Wake Forest alumni -- Katie Griesbeck and Kristin Stutz -- as well as a married couple, Ben and Stacey Flood, and Christine Davies and Erica Herrman Malkasian.

■ Benton Neese has been named the vice president of the 2009 REOMAC Board of Directors. Neese lives in Kernersville. REOMAC is a nonprofit trade association that serves the mortgage-default industry nationwide.

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- Frank L. Blum Construction Co. has received the 2008 Pinnacle Award for Best General Contractor from the Carolinas Association of General Contractors. The judging process considered factors such as references from subcontractors, architects and clients; the company's safety program, benefits and advancement opportunities for employees; contributions to the industry and the community; history; and other honors received.
- Nathan O. Hatch, the president of Wake Forest University, has been elected to the board of directors of the National Association of Independent Colleges and Universities. He is among 15 new board members elected to three-year terms by the members of the association.
- If you have an announcement for this column, send it to the Winston-Salem Journal, P.O. Box 3159, Winston-Salem, NC 27102, or e-mail to [business@wsjournal.com](mailto:business@wsjournal.com). Please include a spokesman's name and contact number. Announcements must be received by noon the Wednesday before publication.

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