

...and average less than one accident per million miles driven.

Chamber and the City unite to help local businesses

The Winston-Salem Chamber of Commerce and the City of Winston-Salem are teaming up for a new year-long partnership. Focusing on helping businesses meet the challenges of the current economic climate, the partnership includes a series of programs titled "2009: It's Your Business."



Anderson

In addition to the upcoming Technology Briefing on March 24 and the Chamber's Annual Meeting on Oct. 13, the programs will include monthly small business seminars held at City Hall on the first Thursday of each month and open to the entire community.

These seminars, as well as all other major Chamber events, will be filmed for broadcast on WSTV-13, opening up resources to a greater audience and helping more companies grow and expand. Already showing on TV-13 is the Chamber's Economic Luncheon, held on Jan. 20 and featuring Dr. Mickey Levy, chief economist for Bank of America.

"By teaming up with the City, we hope to be able to help more businesses not only survive during these challenging times, but actually grow," said Gayle Anderson, Chamber president and CEO. "Every business in the area will have the opportunity to benefit from our events and seminars—and people will have a better understanding of the importance of economic development and how critical it is to support our local businesses."

Spelman College forced to eliminate 35 positions

ATLANTA (AP) — Spelman College has announced the historically black women's institution will cut 35 positions in a belt-tightening move sparked by the economic downturn and a drop in enrollment.

The school said in a news release that it's reducing next year's budget by \$4.8 million. Enrollment is down 3 percent this year and the school's endowment — fueled by investments —



Photo by Todd Luck

News of \$1 subs travels fast. The line was out the door and around the corner last Thursday as Jimmy John's, a sandwich shop on the corner of Fourth and Cherry streets, celebrated its grand opening by greatly discounting some of its signature menu items. During the four-hour promotion, 1,000 customers were served.

Build Credit as you Save

When you get your tax return this year, don't spend it; use it to improve your credit. How? One option is to put your refund in a Shared Secure account at Truliant Federal Credit Union. It's an account that allows you to place a deposit into a savings account where a hold is placed on it and a credit line for the same amount of money is advanced to you for use. As you use your credit line, you make payments on the balance like a credit card; however, the interest rate is lower than 5 percent. The best benefit of all is that you can build your credit score by making timely payments each month. Once the credit line is paid, you can access

your original deposit.

There are two options to choose from, both of which allow you to select the terms of payment for, as long as it is at or above the minimum payment of \$20 or 1.25 percent of the balance, whichever is greater.



Marjorie

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Guest
Columnist

For example, Tawana got a \$300 tax refund last year and placed it in a Shared Secured account. She got advanced a \$300 credit line for which she used to get her car repaired. She made a \$25 payment each month to build her credit score while paying off the line. This year, instead of touching her original \$300

See Saving on A7

Dell seeks tech-savvy businesses

Company awarding prizes in annual contest

CHRONICLE STAFF REPORT

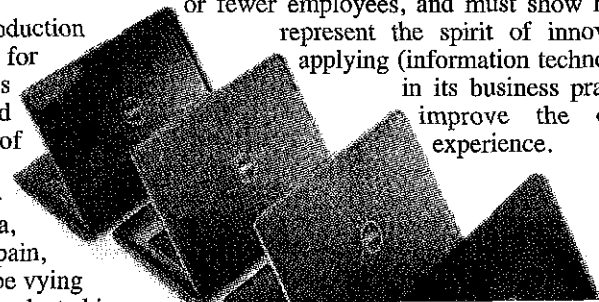
If your business uses technology in innovative ways, Dell wants to know about it.

The computer maker, which has a production facility here in Winston-Salem, is calling for entries for its 2009 Dell Small Business Excellence Award. Dell created the award with the The National Federation of Independent Business in 2004.

The contest is global. Small businesses in Australia, Brazil, Canada, China, France, Germany, Italy, Japan, Mexico, Spain, the United Kingdom and India will also be vying for the honor. In June, 10 finalists will be selected in

a day of best-practice sharing with Dell executives, including Chairman and CEO Michael Dell.

Businesses that enter the contest must have 100 or fewer employees, and must show how they represent the spirit of innovation in applying (information technology) IT in its business practices to improve the customer experience.



Cherry, the college's new Dean Student Served in the interim basis Cherry pres Director Success Co coordinator the sch Information Division.

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Cherry political sci from Wintf Rock Hill, an Educa degree in administrat Appalachia University Williams G

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