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Credit Union to Open Second Location in Greensboro, NC 06-20-2008

Winston-Salem, N.C. – With more than 181,000 member-owners, Truliant Federal Credit Union is building its 25th Member Financial Center (MFC) in Greensboro, NC. The new state-of-the-art facility will be located at 2914 South Elm Eugene Street and will be Truliant's second Greensboro location.

"We are very excited that the construction process will soon get underway for our second Greensboro MFC," said Joseph Whitaker, chief operating officer for Truliant Federal Credit Union. "Our current location at the corner of Friendly and Market stays very busy so the addition of a second location will be welcomed by our member-owners in the Greensboro area. Not only will this new MFC provide convenience to our member-owners, but it will allow us to share the benefits of credit union membership with the surrounding communities."

Technology benefiting member-owners at the new Greensboro MFC will include plasma screen TVs with a live feed of news, weather and cable programming and VideoLink, a live video teleconference system that will allow members to quickly apply for and complete a loan at an interactive kiosk. The new location will also feature a 24-hour no-surcharge ATM and an electronic information kiosk where members will be able to access account information, make transfers, receive product and service information, and view loan payment information. Truliant's Greensboro Member Financial Center is set to be completed later this year.

"It takes a lot of resources to build new locations so we have to be very strategic in how we go about the process," said Bob West, chief information officer and chief technology officer for Truliant. "Our member base continues to increase in Greensboro and this is the perfect time for Truliant to expand its brick and mortar presence in the market. This will be a great location for the credit union and it will allow us to fulfill the needs of our member-owners that live and work in this part of Greensboro. Not only is it going to be a beautiful location, but the technological advances that this MFC will have will help streamline the member experience in the MFC."

For more information about Truliant Federal Credit Union, visit TruliantFCU.org.

About Truliant Federal Credit Union

Truliant Federal Credit Union is a not-for-profit, financial institution that provides affordable financial services to its member-owners. Truliant was chartered in 1952 and now serves more than 181,000 members-owners and has 24 Member Financial Centers in NC, SC, OH and VA. For more information on Truliant Federal Credit Union, visit TruliantFCU.org.

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