

Technology  
Corporate Credit  
Unions  
Insurance  
Lending

# If a disaster strikes today,

Facilities  
Mortgages  
Opinions  
Financial  
Performance  
General News  
Welcome, **MARCUS SCHAEFER** [Log Out](#)  
Advertising  
[Home](#) [Daily Briefing](#) [Current Issue](#) [My Account](#) [Contact](#)  
Marketplace  
CareerZone  
Editorial Calendar  
Letter to the Editor  
Meetings & Events  
White Papers  
Submission  
Guidelines  
Rate Tracker

Search    
[About the Banking Group](#)

Friday, August 29, 2008, as of 3:42 PM EDT

## Truliant Adds 'Fuel Efficient Auto Loans'

Credit Union Journal | Tuesday, August 19, 2008

[Print](#) [Email](#) [Reprints](#) [Feedback](#)

WINSTON SALEM, N.C. – **Truliant** FCU here has become the latest to offer a "Fuel Efficient Auto Loan."

The program is available on any new or used vehicle, not just hybrids, that get 29 miles per gallon or more on the highway according to FuelEconomy.gov or the manufacturer's sticker and offers a .50% rate discount allowing individuals to save on financing.

TFCU said members can finance up to 135% of the vehicle's total value, allowing members who own SUVs on which values have plummeted to get out of their current loan.

### SURVEY

In terms of non-executive pay increases, what path have you followed?

- We have continued our traditional yearly pay increases
  - We have reduced our normal salary increases
  - We have instituted a pay freeze
- [Past surveys](#)

Advertisement



### SPECIAL REPORT: TECHNOLOGY

#### Big Ticket Item



This week's special report explores a variety of trends, challenges and opportunities in technology.

[Most Popular](#) [Viewed](#) [Emailed](#)

#### Searched

1. Just What the Heck is a Credit Union?
2. FDIC Boosts Reserves by Staggering 2,000%
3. FDIC: Brokered Deposits Played Role in Bank Failure
4. Former CFO Charged in Embezzlement
5. NAFCU: Don't Put Limits on MBLs
6. Mortgage Fraud by Insiders Shows Increase
7. Vishing Scams See Resurgence
8. CUs Keeping Profile Mile-High at Convention
9. Striking Workers, Credit Union Reach Agreement
10. Will Credit Union Be Next To Fail? Stuffers Put Members at Ease

not having to pay surcharges

RESEARCH VAULT



**UPCOMING EVENTS**

**ATM, Debit & Prepaid Forum**  
October 5 - 7, 2008  
Chandler, AZ

**2nd Annual Securities Tech Conference**  
October 6 - 7, 2008  
New York, NY

**2008 Annual Risk Management Conference**  
October 18 - 21, 2008  
Baltimore

**6th Annual Financial Services Marketing Symposium**  
October 19 - 21, 2008  
Lake Buena Vista, FL

[More Upcoming Events](#)

**WEB SEMINARS**

**How Superior Customer Experience enables ROI through Online Channels and RIA**  
September 4, 2008, 12:00PM ET

**Transform both Customer Experience and Enterprise Intelligence**  
September 10, 2008, 02:00PM ET

**Information Security Governance: The Key to Effective Operational Risk Management - Session IV: Operational Risk Ratings and Metrics (Basel II)**  
September 15, 2008, 02:00PM ET

**Information Security Governance: The Key to Effective Operational Risk Management - Session III: External Fraud**  
Available on Demand

[More Web Seminars](#)

[About](#) | [Contact](#) | [Subscribe/Renew](#) | [My Account](#) | [Privacy Policy & Reprints](#)

[American Banker](#) | [Bank Technology News](#) | [Credit Union Journal](#) | [U.S. Banker](#)

[Privacy Policy](#) | [Subscriber Agreement & Terms of Use](#)

© 2008 Credit Union Journal and SourceMedia, Inc. All Rights Reserved.

SourceMedia is an Investcorp company. Use, duplication, or sale of this service, or data contained herein, except as described in the Subscription Agreement, is strictly prohibited.

Visit other SourceMedia sites:

Select Site