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Truliant Gets Grant for Help to Small Business

October 24, 2008

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By [David Morrison](#)

WASHINGTON — The National Credit Union Foundation has announced that the \$1.2 billion Truliant Federal Credit Union is the recipient of its fourth Innovation Grant for 2008.

The CU's has been granted \$22,840 to help it continue to provide financial education, business and credit counseling to small business people and entrepreneurs in low income communities.

"Rural entrepreneurs in particular need greater access to equity capital," observed Truliant Director of Community Services Marjorie Rorie.

"Our program aligns with the mission of NCUF to 'improve consumer financial independence through credit unions,' by increasing access to loans for low-wealth and rural-based entrepreneurs in underserved communities," she added. "We want to broaden financial options for start-ups and growing businesses. We will make a concerted effort to provide financial literacy among adults and youths to prepare them better for entrepreneurship."

The credit union's program for lower income entrepreneurs has focused on improving credit scores and business planning, particularly business financial planning.

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