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Truliant Federal Credit Union Opens New Greensboro Member Financial Center
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Winston-Salem, N.C. – Truliant Federal Credit Union has expanded its presence in Greensboro with the opening of a state-of-the-art Member Financial Center located at 2914 South Elm-Eugene Street. The new credit union is on the corner of South Elm-Eugene Street and West JJ Drive in front of the Home Depot and replaces a previous location nearby on Centerview Drive.

“A large portion of our member-owners live or work in Greensboro and this new location will provide added convenience to those individuals,” said Marc Schaefer, President/CEO of Truliant Federal Credit Union. “Not only will this facility offer convenience to our members; it will allow us to share the benefits of credit union membership with the surrounding communities.”

The new location features cutting-edge technology, including plasma screens with live news feeds, weather and cable programming, as well as VideoLink, a live video teleconference that allows members to quickly apply for and complete a loan at an interactive kiosk. There are also three convenient drive-thru lanes for those on the go and Saturday hours for added convenience. Truliant’s specialty coffee bar allows members to enjoy a hot cup of coffee, read the newspaper and other financial literature in the resource center. This Greensboro facility also features a kids’ area, complete with a video monitor, puzzles, games and pint-sized tables and chairs.

For more information about Truliant Federal Credit Union, visit TruliantFCU.org.

About Truliant Federal Credit Union

Truliant Federal Credit Union is a not-for-profit, financial institution that provides affordable financial services to its member-owners. Truliant was chartered in 1952 and now serves more than 181,000 members-owners and has 25 Member Financial Centers in NC, SC, OH and VA. For more information on Truliant Federal Credit Union, visit TruliantFCU.org

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