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GREENSBORO, NC –

Ginger Salt Selected to Join Filene's i3 Group

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Winston-Salem – Truliant's senior vice president of markets, Ginger Salt has been selected by the Filene Research Institute as one of the 13 credit union executives to join the institute's i3 (Ideas, Innovation, Implementation) Group. Filene's i3 Group is responsible for developing ideas and initiatives that address major issues facing credit unions while providing a forum for innovation, collaboration and industry succession planning. Each member serves a three-year term.

Salt was among 75 other qualified credit union executives from Canada and the United States applying to join the esteemed i3 Group. The selection process evaluated innovative aptitude, experience and other key factors including present position, leadership abilities, motivation, geography and type of credit union.

"The Filene Research Institute is proud to welcome these creative and energetic professionals as new members of our i3 Group," says Denise Gabel, Filene's chief innovation officer. "These new members will join 39 current i3 members who are working in teams to develop innovative projects ranging from an airport oasis lounge for credit union members, to ideas for products to help encourage members to save more money and make saving as easy—and fun—as spending."

About the Filene Research Institute

The Filene Research Institute is a not-for-profit organization dedicated to scientific and thoughtful analysis about issues affecting the future of consumer finance and credit unions. Through Filene, leading scholars and consultants analyze managerial problems, public policy questions, and consumer needs for the benefit of the credit union movement.

About Truliant Federal Credit Union

Truliant Federal Credit Union is a not-for-profit, financial institution that provides affordable financial services to its member-owners. Truliant was chartered in 1952 and now serves more than 180,000 members and has 24 member financial centers in NC, SC, OH and VA. For more information on Truliant Federal Credit Union, visit TruliantFCU.org.

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The Junior League of Greensboro, Inc.
(JLG) ...



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