



TRULIANT 
FOUNDATION

Annual Report 2025



Give Brighter

Executive Director's Message

Dear Friends,

We could not be more thankful for the hundreds of donors who supported the Foundation in what was a remarkable year of building a community bridge to a brighter tomorrow! We are deeply appreciative of Truliant, Truliant employees, members, vendors and community individuals who donated generously to support our charitable programs, playing a significant role in establishing the Truliant Foundation.

To honor their contributions, we will always consider these donors as our "Founders," and as the initiating force driving the pursuit of our vision to be the premier credit union affiliated foundation known for empowering nonprofits in Truliant member communities.

This report highlights the impact our donors make possible, and we welcome you to join us by learning more and giving online at Truliant.org/Foundation. When we all give back, we all move forward together. That's Giving Brighter!



Truly,

Atticus Simpson

Atticus Simpson

Executive Director, Truliant Foundation



\$566,500

distributed to

125

nonprofit organizations



68%

Percentage of grants & donations distributed into low-income communities



70%

Percentage of grants & donations awarded to minority led-organizations



Empowering Futures

The Truliant Foundation awarded 22 college scholarships for the fall 2025 semester. Recipients received the Fred J. Sarda Scholarship and Clyde Padgett Scholarships, which honor the legacy of key figures in Truliant's history and are designated to support dependents of Truliant employees and members.

These scholarships are offered in partnership with the Carolinas Credit Union Foundation and seek to support first-time college students pursuing career preparation through higher education.

Championing Service

The Truliant Employee Volunteer Program (EVP) offers employees paid volunteer time to give back to their communities in meaningful and impactful ways. Each year, volunteers are awarded the opportunity to donate \$500 to the nonprofit of their choice. Congratulations to our three award winners: Nicole Martin, supporting The Shalom Project in Winston-Salem, NC; Tika Brown, supporting Caring Services in High Point, NC; and Andie Overbeck, supporting Horsepower in High Point, NC.

Mini Grants, Meaningful Change

The Truliant Foundation's Community Mini Grants program benefits nonprofit organizations across three states by supporting capacity-building activities. Now in its 17th year, the Foundation awarded \$45,000 to 30 nonprofits.

Some of the organizations that received funding this year include:



A Giving Heart Project (Charlotte, NC)
To support a training retreat for the Board of Directors.



Eliza's Helping Hands (Winston-Salem, NC)
To provide training for staff serving families in crisis.



Level Up Parenting (Greensboro, NC)
For materials and supplies to support single moms.



YouthBASE (Greenville, SC)
To fund material and supplies for Café de Madres.



Foundation hosts inaugural Founders' Dinner as a heartfelt celebration of gratitude, partnership and community impact.

Truliant Foundation donors, sponsors and employees worked tirelessly to establish the Foundation and continue to advance the purpose to lift up and transform Truliant member communities.

Founders' Dinner guests celebrated the power of charitable giving, collaboration and meaningful partnerships. The Foundation recognized the donors whose generosity laid the groundwork for the Foundation's vision, and the achievements of four outstanding community partners.

The People Helping People Spotlight Awards shined a light on community partners who are making a real difference in their organization, and they were honored with an additional monetary contribution on behalf of the Founders.





People Helping People Spotlight Award winners are (L to R), Gina Bridges, Greenville Technical College; Phyllis Caldwell-George, Financial Pathways of the Piedmont; Ginny Ayers, Literacy NRV; and Michelle Jennings-Anderson, Jennings O'Neil Career Academy standing with Todd Hall, President/CEO of Truiliant and Atticus Simpson, Executive Director, Truiliant Foundation.

Thank you to our event sponsors and contributors:

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These four women and the organizations they represent embody the credit union spirit of 'People Helping People.' We are so pleased to support their work and to have a meaningful way to show our donors how their contributions to the Foundation are helping us build a community bridge to a brighter tomorrow.

Atticus Simpson
Executive Director,
Truiliant Foundation



Brighter Giving

Since inception, Truliant’s leadership team has committed 100% collective support to the Truliant Employee Relief Fund, which assists employees facing unexpected hardships.

Due to the generosity of Truliant’s leadership, the Foundation has distributed nearly \$100,000 to team members in need, reflecting Truliant’s ongoing dedication to supporting its workforce.

100% Giving.
100% Impact.
That’s Brighter Giving!



Truliant, the Foundation and Donors Provide \$100,000+ to Feed Neighbors

Truliant Federal Credit Union, the Truliant Foundation, and donors to the Foundation contributed more than \$107,000 through the “Donate Dollars – Feeding Our Neighbors in Need” campaign.

Launched in November with a joint \$50,000 donation from Truliant and the Foundation to meet immediate needs, they also matched all subsequent gifts dollar for dollar, bringing the total to more than \$107,000.

Second Harvest Food Bank of Northwest North Carolina, Second Harvest Food Bank of Metrolina (SHFB Metrolina), Harvest Hope in South Carolina, and Feeding Southwest Virginia each received funding to support families in Truliant member communities needing assistance.

Atticus Simpson, executive director of the Truliant Foundation, remarked,

“Every contribution helps strengthen the safety net that food banks provide.”



Thanks to their gift, our food bank will have the ability to distribute approximately 192,500 pounds of nutritious food such as fresh fruits, fresh vegetables, eggs and milk, and meat.

Kay Carter
CEO, SHFB Metrolina

Kay Carter, CEO of SHFB Metrolina, said the donation will allow the food bank to distribute approximately 192,500 pounds of food, including fresh produce, eggs, milk and meat. This campaign highlights the continuing need for food assistance and the focus Truliant, its members, the Foundation, and its donors have on partnering to address critical community needs.

Thank You to Our Generous Donors

We extend our gratitude to the generous donors of the Truliant Foundation, whose support makes a profound impact in the communities we serve. These donors were essential to establishing the Foundation and will be recognized as “Founders” in perpetuity.

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and Heath Combs
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Kathryn Wilson
Judy Wishnek
John Wisniewski
Matthew Woods
Michael Woodward
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Ciji Wright
Kathryn Yates
John Young
Susan Zielinski

Tribute Gifts

In memory of Buford Dailey by Kristin Dailey

In honor of Malloy and Catharine Evans by Katherine Simpson

In honor of Dr. Alice Johnson and Bryant Robbins by Anonymous

In memory of Renee Overby by Anonymous

In memory of Renee Overby and Autumn Hill by Anonymous

In honor of Felicia Rivera by Annie Duren

In honor of Robert Williams by Michael Williams

Ambassadors' Council

The Foundation also thanks members of the Ambassadors' Council, a committee of Truliant employees who have supported the Foundation's charitable work since inception. We are deeply appreciative of their time and talent and are honored to also consider these members as Founders.

Heath Combs
Charmiya Elliott
Michael Hubbard
Brian Kilpatrick
Zach Nichols
Toya Patterson
Stuart Russell
Jason Swink
Marcus Thomas
Bart Willey
Judy Wishnek

*The Foundation recognizes these corporate partners who have made multi-year pledges to support the Foundation.

The Truliant Foundation also acknowledges the generous donors who prefer to remain anonymous.

About the Truliant Foundation

Established in 2023, the Truliant Foundation is a 501(c)(3) public charity with a purpose to lift up and transform Truliant member communities through charitable giving, collaboration and meaningful partnerships.

Learn more or donate at Truliant.org/Foundation.

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