TruCommunity



FALL 2022

Community Mini Grants Extend Programming for Local Nonprofits



The Truliant Foundation TRULIANT recently awarded \$45,000 in

Community Mini Grants to 30

unique nonprofit organizations that serve Truliant member communities. The grants of \$1,500 each help nonprofits address programming needs.



The Heroes Center in High Point received funds to assist veterans with emergency needs as they transition from

military to civilian life. "Thank you so much for this generous and timely gift," said Patrick Davis, Executive Director of The Heroes Center. "This gift will assist veterans with emergency needs like car repairs, housing assistance and food during their transition."



Winston-Salem-based The SHALOM Shalom Project received PROJECT funds to support their Flourish program; a financial wellness

program for women heads of households in Forsyth County. "Our Flourish participants will benefit greatly from this funding," said Kristopher Norris, Flourish Program Manager. "Thank you for partnering with The Shalom Project to provide financial training for our clients."



In Southwest Virginia, the **New River Community Action** organization received funds to support its Radford-Fairlawn

Emergency Assistance Program (RFEAP), which provides temporary financial and food assistance to residents of the area living in a financial crisis. "With nearly 38% of Radford's households considered housing cost-burdened, due to their housing costs exceeding 30% of their household income, this grant funding comes at a much needed time for our families," said Patrick Burton from New River Community Action. "We expect to serve up to 500 ients over the next year and every bit helps."

This year's Community Mini Grant recipients are among the more than 400 nonprofit organizations that have received funding through the program over the last 14 years. Truliant and the Truliant Foundation have distributed more than \$400,000 through the Community Mini Grant program to nonprofit organizations across Truliant's footprint. For more information on the Community Mini Grants program, click here.

List of winners:

A Legacy of Hope, Jamestown, NC

A Simple Gesture, Greensboro, NC

Boys and Girls Clubs of Cleveland County, Shelby, NC

Chase's Chance, Greensboro, NC

Circle de Luz, Charlotte, NC

Dress for Success. Winston-Salem. NC

FLIP Family Love & Involvement Program, Winston-Salem, NC

GreeNest, Winston-Salem, NC

Greensboro Police Foundation, Greensboro, NC

Greer Relief, and Resources Agency, Greer SC

Growing the Distance, Greensboro, NC

Home4Me, Charlotte, NC

HOPE of Winston-Salem, Winston-Salem, NC

Hope to Thrive, Winston-Salem, NC

I Am A Queen, High Point, NC

Kingstown Community Organization, Kingstown, NC

Neighbors for Better Neighborhoods, Winston-Salem, NC

New River Community Action, Radford, VA

Next Level Leadership, Charlotte, NC

Nix-Sullivan Complex for Family, Charlotte, NC

Radford-Fairlawn Daily Bread, Radford, VA

St. Peter's Cntr for Comprehensive Services, Winston-Salem, NC

The Bulb Gallery, Charlotte, NC

The Dream Team Foundation, Winston-Salem, NC

The Heroes Center, High Point, NC

The Shalom Project, Winston-Salem, NC

Washington Outreach Ministry, Shelby, NC

Wheels4Hope, Greensboro, NC

Winston-Salem Street School, Winston-Salem, NC

Women's Resource Center of Greensboro, Greensboro, NC

Community Development

Supporting organizations that cultivate relationships, social responsibility, civic engagement and collaboration in the community.

Have You Seen Truliant Lately?

Over the last two years, many of our nonprofit partners had to put their events on hold due to the COVID pandemic. This past summer, however, marked a turning point in the pandemic as nonprofits began hosting their festivals and events once again. Did you happen to catch Truliant at any of these recently sponsored events?



Truliant was the Community Stage sponsor for this year's **Charlotte PRIDE Festival** in Uptown Charlotte in August. More than 275,000 people – a record – attended this event.

Truliant's Shelby team participated in the 7th Inning Stretch Festival's Road to Hope 5K this August around the Shelby courthouse. Truliant sponsored the misting tent and refreshments for runners and walkers.





In Damascus, VA, Truliant teammates participated in the **Penny F. Garrett Creeper Trail Ride** to End Cancer in July, an annual community event honoring life-long Damascus resident Penny F. Garrett and the Penny F. Garrett Sarcoma Foundation.



Truliant once again sponsored 10 weeks of free, outdoor music as part of Summer on Liberty with the **Downtown Winston-Salem Partnership**.



Staff across the Piedmont Triad and Charlotte regions participated in events recognizing Hispanic Heritage Month, September 15-October 15. Truliant teammates at this year's **Hispanic League's Fiesta** in Winston-Salem spent some time with the mariachi band (pictured). Staff members also handed out information at this year's Hispanic Heritage Festival in Charlotte.



Truliant was honored to receive the National Black Theatre Festival's 2022 Marvtastic Philanthropy Award during this year's festival in Winston-Salem, NC. The award recognizes companies who are leaders in philanthropy in the com-

munity. Truliant CEO and President Todd Hall spoke on behalf of Truliant and accepted the award at the festival's opening night gala.

Economic Mobility

Strengthing organizations that build fianancial stability and social prosperity for individuals and their families.

ZABS Place Highlights Talents of Its Workers with Truliant Foundation Gift

ZABS Place in Charlotte provides a unique model of training and employing individuals with special needs through its thrift boutique in Matthews. The Truliant Foundation recently provided a donation through its Charitable Giving Program to support a new digital platform to showcase the special talents of the individuals in the program using profiles with alternative interview methods and interactive resumes. The new platform, called Dream Link, will increase employability of those in the ZABS Place program by emphasizing the strengths and unique talents of their candidates.



"We cannot thank the Truliant Foundation enough for helping us usher in a new era of potential and ability for individuals with disabilities," said Bentzion Groner, Executive Director of ZABS Place. "Thanks to your partnership we'll be able to ensure that there is a bright future ahead for our community!"



Truliant is a major supporter and sponsor of the **Triad Minority and Women's Business Expo** events that occur annually in High Point, Greensboro and Winston-Salem, NC. The expos offer opportunities to highlight and encourage partnerships among small businesses owned and operated by women and minorities across the Triad. Truliant has been a sponsor of the expo events for the past nine years.

The Truliant Foundation recently provided gift cards to both the Randolph Community College Foundation and the Alamance Community College Foundation. The gift cards will assist community college students who are facing emergencies that might otherwise keep them out of the classroom.



L to R: Lorie McCroskey, Director of Development; Jamie Owens, Manager of Truliant's E. Dixie Drive branch; Elbert Lassiter, Acting President of Randolph Community College; Shelley Greene, Executive Director and Vice President for Institutional Advancement.

Youth & Education

Supporting organizations that provide transformational education and programming for middle and high school students and teachers.

Truliant Foundation Opens Applications for Scholarships and Grants

This month, the Truliant Foundation is opening applications for its annual scholarship and education grants programs.

Truliant offers scholarships to high school seniors who are Truliant members and will be enrolling in an accredited college, community college or university in Fall 2023. **The Fred J. Sarda Scholarships**, named after the first leader of what is now Truliant Federal Credit Union, are merit-based scholarships of up to \$1,500 each.

To learn more, visit truliantfcu.org/scholarships. DEADLINE: February 1, 2023



The Education Grant Program provides grants of up to \$5,000 each for public school teachers, grades 6-12, who have unique ideas and needs to support transformational education and programming that promotes student success in the classroom. To learn more about how to apply for a grant this year, please visit truliantfcu.org/foundation.

Deadline for Education Grants is December 4, 2022



Truliant Leaders Give Back to the Community

Over the summer, members of Truliant Federal Credit Union's senior leadership took part in a teambuilding exercise to construct bicycles for children in Forsyth County, NC. The activity helped senior leaders strengthen their communication and teamwork skills. Bicycles built by the Truliant team were then donated to the **Forsyth County Sheriff's Department**, who began distributing them in parts of East Winston-Salem.



Classroom Central in Charlotte held their annual Back-to-School Backpack Build by bringing together volunteers from some of Charlotte's largest organizations to build backpacks at a high-energy, high-impact event at the Carolina Panthers stadium. Truliant was a sponsor of this event and helped to pack over 400 backpacks. More than 22,000 total backpacks were filled and delivered to over 200 schools in the Charlotte region.

Financial Wellness

Assisting organizations that promote and improve financial inclusion and financial literacy.

Truliant Continues Expanding Access to Financial Education

Truliant facilitated a financial literacy workshop on credit for residents of **Dahlia Grove** in Charlotte this summer. Dahlia Grove is a nonprofit that empowers and employs women survivors of human trafficking, domestic violence and sexual exploitation. Dahlia Grove received a donation this spring from the Truliant Foundation to support an expansion of its programs.



Recognition



Community Engagement Lead **Toya Bailey** recently graduated from the Charlotte Regional Business Alliance's Emerging Business Leaders program. Bailey was also recognized

as the class valedictorian.



Alicia Rivas, Assistant Manager of Truliant's Alamance Road location in Burlington, was recently accepted into Leadership Alamance County. Leadership

Alamance County is a 9-month program for emerging leaders in the area.



Mack Hardy of Truliant's Pelham Road location in Greenville, SC, has been accepted to Leadership Greer. Leadership Greer is a 9-month program designed to inform and

examine social and economic changes in the Greer, SC area.



Truliant has continued its partnership with **Alamance Community College** by providing three financial education workshops to students over the last two months. Students in the Applied Engineering career track and those participating in the **Alamance Career Accelerator Program (Apprenticeship Alamance)** learned the basics of budgeting, saving and insurance in Truliant's "Are You Financially Healthy" workshop this fall.

#trucommunity

The mission of Truliant Federal Credit Union is to improve lives by putting our members first, providing great service and straightforward financial solutions. To learn more about Truliant Federal Credit Union's community engagement program, or to apply for a grant, sponsorship, charitable contribution, or to make a contribution to the Truliant Foundation please visit www.truliant.org/community or send an email to community@truliantfcu.org.

