Community



WINTER 2023

Truliant and the Truliant Foundation invest more than \$1.1 Million in Local Communities in 2022

In 2022, Truliant Federal Credit Union and the Truliant Foundation combined to invest more than \$1.1 million to strengthen nonprofit organizations and local communities across the Carolinas and Southwest Virginia.

The Truliant Foundation includes scholarships, grants, charitable donations and funds distributed to employees facing financial hardship through the Employee Relief Fund. The Foundation supported more than 116 nonprofit organizations totaling more than \$643,500.

- 68% of grants and donations were distributed in low-income communities across Truliant's footprint
- 62% of all donations and grants went to minority-led organizations

Truliant's Community Engagement program includes corporate sponsorships, financial education, volunteerism and government affairs. The credit union supported 146 nonprofit and business organizations through sponsorships and government affairs activities in 2022.

- 45 total financial education workshops were taught to nonprofit organizations and those they serve in 2022
- Truliant employees volunteered more than 515 total hours to support nonprofit organizations and schools across our communities since May, when the Employee Volunteer Program reopened



Community Development

Supporting organizations that cultivate relationships, social responsibility, civic engagement and collaboration in the community.

Southeastern Credit Union Foundation

Florida



On September 28, 2023, Hurricane Ian made landfall on the gulf coast of Florida as a category 4 storm and continued a path of destruction through the state, exiting off the east coast near Jacksonville. The deadly storm killed more than 100 people and affected more than 350 credit union employees across the state, many of whom lost everything they owned. The Truliant Foundation's donation to the Southeastern Credit Union Foundation provided emergency needs such as water, food, clothing, diapers and temporary shelters for those whose lives were changed forever by the storm. "Thank you for your contribution," said Bobbi Grady, executive director of the Southeastern Credit Union Foundation. "Because of your gift, we are helping our credit union families while also helping our credit unions get back to serving their members."

Economic Mobility

Strengthing organizations that build fianancial stability and social prosperity for individuals and their families.

Literacy Volunteers of New River Valley

Southwest Virginia

Through it's Skill Up workforce-preparedness initiative, Literacy Volunteers of New River Valley delivers adult literacy programming including digital literacy for English for Speakers of Other Languages (ESL), GED exam readiness, and one-on-one instruction to build self-sufficiency among adults in Southwest Virginia. A donation from the Truliant Foundation in 2022 made up 10% of their overall budget for the Skill Up New River Valley program. "From broad goals of improving English speaking skills for work to very specific goals of passing the driver's license or GED exam, the Truliant Foundation's gift is having a life-changing ripple effect across the New River Valley area and opening doors to a successful future for many adults and their families," said executive director Virginia Ayers.



LVNRV helps build self-sufficiency among adults in Southwest Virginia.

"This gift is having a life-changing ripple effect across the New River Valley area," said Virginia Ayers, executive director of Literacy Volunteers of New River Valley.

Financial Education

Assisting organizations that promote and improve financial inclusion and financial literacy.

Greenville Financial Empowerment Centers

Greenville, SC



The Greenville Financial Empowerment Centers work with low-income individuals who need assistance with managing debt, rebuilding credit and opening safe bank accounts. Last year, a donation from The Truliant Foundation helped the centers reach 329 new individuals through expanded workshops and counseling sessions. More than 69 clients reduced their debt by 10% in 2022, and another 82 individuals increased their credit score by working with the centers. "We appreciate Truliant's generosity," said Sheryl Henshaw, Program Manager. "Since we are a 100% grant funded program, we could not continue to do our work without the help of organizations such as yours!"

Youth & Education

Supporting organizations that provide transformational education and programming for middle and high school students and teachers.

LEAD Girls of NC

Winston-Salem, NC

Learning Everyday Accomplishing Dreams (LEAD) Girls of NC focuses its tools and resources solely on



LEAD GIRLS rth Carolina Iow-income and at-risk preteen girls in Forsyth County, to help them become active leaders in their communities. In 2022,

LEAD Girls worked with more than 340 girls from 25 Winston-Salem/Forsyth County Schools to build their confidence to achieve their dreams. The Truliant Foundation's donation in fall 2022 underwrote 10 girls' participation in workshops and leadership opportunities, or three percent of the organization's total budget.

"This year we saw a 30% increase in girls feeling they can give an honest 'no' to things they don't want to



LEAD Girls of NC develops teen girls in Forsyth County into confident, active community leaders.

do without putting others down. That type of positive empowering communication is huge!"

"Truliant's support specifically helped us implement bi-weekly LEAD workshop programs, serving 113 girls in three middle schools," said Joy Thomas, founder and executive director.

#trucommunity

The mission of Truliant Federal Credit Union is to improve lives by putting our members first, providing great service and straightforward financial solutions. To learn more about Truliant Federal Credit Union's community engagement program, or to apply for a grant, sponsorship, charitable contribution, or to make a contribution to the Truliant Foundation please visit www.truliant.org/community or send an email to community@truliantfcu.org.



